1 · · · · ·	Application No.	Applicant(s)	
Office Action Summary	09/900,978	AOKI, MAKOTO	
	Examiner	Art Unit	
	Regina Liang	2674	
The MAILING DATE of this communication ap	ppears on the cover sheet w	ith the correspondence address	
• •	LV IO OFT TO EVOIDE AL	IONITU(O) EDOM	
A SHORTENED STATUTORY PERIOD FOR REPITHE MAILING DATE OF THIS COMMUNICATION - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a relif NO period for reply is specified above, the maximum statutory period. Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	I. 1.136(a). In no event, however, may a sply within the statutory minimum of thin d will apply and will expire SIX (6) MOI ate, cause the application to become A	reply be timely filed ty (30) days will be considered timely. NTHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on			
<u> </u>	is action is non-final.		
3) Since this application is in condition for allow		ters, prosecution as to the merits is	
closed in accordance with the practice under	•	• •	
Disposition of Claims	•		
4)⊠ Claim(s) <u>1-17</u> is/are pending in the applicatio	nn		
4a) Of the above claim(s) is/are withdra			
5)⊠ Claim(s) <u>2-17</u> is/are allowed.	avii nom oonolaalain.		
6)⊠ Claim(s) <u>1</u> is/are rejected.			
7) Claim(s) is/are objected to.		- et Paris	
8) Claim(s) are subject to restriction and	or election requirement.		
Application Papers			
9) The specification is objected to by the Examir	ner		
10) The drawing(s) filed on is/are: a) ac		by the Examiner.	
Applicant may not request that any objection to th		•	
Replacement drawing sheet(s) including the corre	• • • • • • • • • • • • • • • • • • • •	` ') <u>.</u>
11) The oath or declaration is objected to by the B			
Priority under 35 U.S.C. § 119			
12)⊠ Acknowledgment is made of a claim for foreig	an priority under 35 H.S.C.	\$ 119/a)-(d) or (f)	
a) □ All b) □ Some * c) □ None of: 1. □ Certified copies of the priority document of the prior	nts have been received. nts have been received in A	Application No	
application from the International Bure	· ·	received in this National Stage	
* See the attached detailed Office action for a list	, , , , , , , , , , , , , , , , , , , ,	received.	
		A.	
Attachment(s)			
1) Notice of References Cited (PTO-892)		Summary (PTO-413)	
 Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/0 Paper No(s)/Mail Date 2.4. 		s)/Mail Date Informal Patent Application (PTO-152)	
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Application/Control Number: 09/900,978

Art Unit: 2674

DETAILED ACTION

Claim Rejections - 35 USC § 103

1. Claim 1 is rejected under 35 U.S.C. 103(a) as being unpatentable over Tajima et al (US. PAT. NO. 6,249,265 hereinafter Tajima).

As to claim 1, Tajima discloses a display device comprising a frame displaying one picture is time-divided into multiple sub-frames, an adjustment unit independently controls a brightness of the subsequent sub-frame. Tajima does not disclose the brightness of the subsequent sub-frame is attenuated at a designated ratio. However, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the display device of Tajima to attenuate the brightness of the subsequent sub-frame at a designated ratio, since it has been held that discovering an optimum value of a result effective variable involves only routine skill in the art. *In re Boesch*, 617 F.2d 272, 205 USPQ 215 (CCPA 1980).

Allowable Subject Matter

- 2. Claims 2-17 are allowed.
- 3. The following is a statement of reasons for the indication of allowable subject matter: none of prior art teaches or suggest a display device comprising an attenuation signal generating means for generating an attenuation signal by dividing an inputted luminosity signal by a designated attenuation coefficient, and a signal switching means for inputting the luminosity signal before division to the antecedent sub-frame in the relevant frame, and inputting the attenuation signal after division to the subsequent sub-frame in the relevant frame as claimed in independent claims 2-9.

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Conclusion

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

McKnight (US. PAT. NO. 6,243,072) teaches a method and apparatus for displaying grayscale or color images from binary images.

Nagaoka et al (US. PAT. NO. 5,874,932) teaches a picture of a frame is displayed on a display device by combining a plurality of subframes having different degrees of brightness.

Shinoda (US. PAT. NO. 5,724,054) teaches a method and a circuit for gradationally driving a flat display device.

Yamamoto et al (US. PUB. No. 2001/0048420) teaches a display apparatus including optical modulation element.

Ikeda (US. PUB. No. 2001/0052886) teaches a LCD apparatus and driving method.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Regina Liang whose telephone number is (703) 305-4719. The examiner can normally be reached on Monday-Friday from 9AM to 5:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Richard Hjerpe, can be reached on (703) 305-4709. The fax phone number for the organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.

PRIMARY EXAMINER
ART UNIT 2674